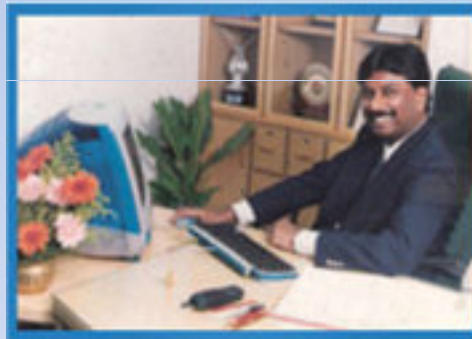




NGO
Fundraisers

Income Generation Programme

Presented by



V.Sridhar
Founder & Promoter
NGO Fundraisers



NGO

Fundraisers

The Concept

- NGO Fundraisers has collaborated with Just Dial organization.
- Just Dial is a Search Engine Organization like Google.
- Instead of net search they give information over the phone.
- Just Dial is very popular in major cities like Delhi, Mumbai, Kolkata, Bangalore, Chennai, Hyderabad and so on.
- Now they want to get into smaller towns for which data is very much required.



NGO

Fundraisers

The Concept

- NGOs will have to collect 2500 datas from their respective locations or nearby towns.
- They should visit every shop and collect their details such as Name, Address, Phone No. Email ID, Website if any and so on.
- Fancy stores, provision stores, xerox shop, hardware and software shops, mobile shops kind of shops complete address should be collected.
- A form will be given to NGOs which should be filled by the shop keepers and once these datas reach NGO Fundraisers office, the same will be uploaded in Just Dial Search Engine Website.



NGO
Fundraisers

The front portion of the form looks like this



NGO
Fundraisers

Landline No 1 with STD Code :

Mobile 1 : Mobile 2 :

Fax 1 : Fax 2 :

Email Address 1 :

Email Address 2 :

Website :

Year of Establishment :

Total Turnover(in Rupees):

Hours of Operation (eg: 10 am – 8 pm)

Weekly off

Signature of
NGO Executive with Seal

Signature of
Beneficiary with Seal



RIOT RELIEF FUND

Rs. 25

Manav Charities is a registered National NGO established in the year 1999. Manav Charities have implemented programmes related to Education, Health and Environment and the most successful program which has spread all over the country is their Nutritious Meal Programme wherein the children living in slums are provided one day's meal throughout the year. Currently over 10,000 children are being provided Nutritious Meal every day. This programme began in Bangalore but has now spread across 19 locations in India.

Manav Charities has associated with JUST DIAL, India's No.1 local search engine who are looking to reach out every city, taluk and village of this country. JUST DIAL provides information related to any products or services over a phone call to one unique number through the country i.e. 69999999. One has to prefix this number with their STD Code. Once a consumer dials this number and asks for information, Just Dial will provide the information over phone. For eg: if a Customer wants to know hardware shop details, he will be given the telephone number and address. This helps hardware shops get more enquiries and business.

Manav Charities have now taken up the responsibility of collecting the data through the support of Local NGO Partner in various cities, villages, across India.



NGO
Fundraisers

Back portion of the form looks like this

We request you to provide the information sought for and remit a sum of Rs. 25/- towards meeting out the cost of collecting the data. By providing this data, your business enquiries will increase which will help you in increasing your turnover. Your data will be uploaded in the website of Just Dial within 90 days. Out of this amount of Rs.25/- paid by you, Manav Charities is allocating a portion of this amount towards providing Riot Relief Fund incase of any riots in your city. During the riots, god forbid, if your business establishment undergoes any damage, Manav Charities will provide relief upto Rs. 10,000 after assessing the value of damage. This unique offer is valid for a period of one year from the date of payment.

Please retain this letter and the following Receipt safely for your future claims.

RECEIPT NO.

We acknowledge with thanks receipt of Rs. 25/- towards meeting out the Cost of Data Collection/Riot Relief Fund.

Your Data will be uploaded in www.justdial.com within 90 days from today.

God forbid, incase of any riots in your location and if your shop undergoes any damages, you will be given a relief upto Rs. 10,000 subject to availability of funds in the Central pool of Riot Relief Fund collection.


V. Sridhar


Rajendra Kulkarni

Date of Issue :

Help Desk No. 080-40966191

We hope you will make the best use of this opportunity and avail the benefits.



NGO
Fundraisers

RIOT RELIEF FUND Rs. 25

DATA COLLECTION DETAILS

Business Name :

Location Information

Building : Street :

Area : City :

Pin Code : Landmark :

State : Country :

Contact Person1 :

Designation

Contact Person2 :

Designation



NGO

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Project

- NGOs are expected to collect 2500 forms in two months time and the total fund allocation would be Rs. 37,500.
- The form is self explanatory and it will convey the information to the shop owners.
- They will sign the form and also donate Rs. 25 towards their commitment amount for the cause.



NGO

Fundraisers

Why to collect Rs. 25

- The project is designed to be self sustainable.
- NGOs should get habituated to collecting funds from the general public in a professional manner.
- Unless a token amount of this kind is kept for this project, the project is likely to be treated very lightly by the beneficiaries.
- The beneficiary will be given a relief fund of upto Rs. 10,000 incase of any riots due to which their shops are burnt or damaged.
- It is called Riot Relief Fund.



NGO
Fundraisers

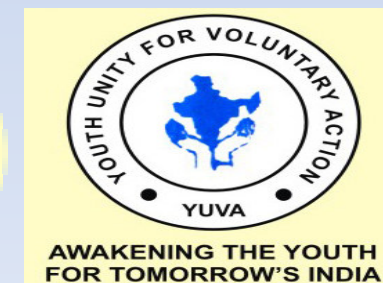
How to apply

- Visit www.ngofundraisers.com, click apply and download the application form available in word or pdf formats.
- Fill up the application, attachment basic documents like NGO Registration Certificate and a Demand Draft for Rs. 2,000 favouring NPO Financial Services P Ltd, payable at Bangalore.
- 80-G / 12A / FCRA certificates are not mandatory. However, if it is available, please attach the documents.



NGO
Fundraisers

NGOs who have got our support





NGO
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220 Plus NGOs have associated
with us. You can view their names
in our website
www.ngofundriasers.com



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For Further details contact
Ms. TG Arunah



Ph : 080-40966191

Email : gvs@ngofundraisers.com

Web : www.ngofundraisers.com