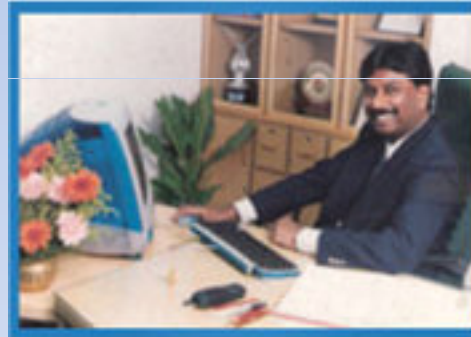




NGO
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Scholarship Programme

Presented by



V.Sridhar

Founder & Promoter
NGO Fundraisers



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The Concept

- For 10th and 12th Standard students of 2011 Rs. 20,000 – Rs. 30,000. Students of 9th and 11th this year will get into 10th and 12th during 2011. You should consider those students.
- To promote academic excellence thorough out India.



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Who is eligible for this scholarship?

- Indian Nationals residing all over India
- Students below 20 years of age as on 30th Jun 2011.
- Students planning to pursue Pre-University and Graduation studies at prestigious institutes during the academic year 2012 – 13 (The award of scholarship is subject to securing admission in the college within India).
- Students should have obtained 70% in their 9th Std. Exams and 11th Std. exams.



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How should the students apply for Scholarship ?

- An application fee of Rs 300/- by those who have scored 70% and above marks
- Students who belong to poor families can pay a sum of Rs. 50 only by cash along Xerox copy of the BPL / APL Card issued to them by the Government.



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Last Date

- The duly filled in application form must be submitted along with the documents on or before 30th Oct. 2012.



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Selection Process

- **Selection Process for the Scholarship**
- All applications will be screened for short listing. Short listed candidates will be required to attend telephonic interview during Dec.2012. The telephonic interview is mandatory and is the basis for final selection.



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Post Selection Formalities

- Selected candidates will have to submit attested copies of the letter confirming admission to the College.
- Scholars will have to take an insurance policy and assign it to the Foundation.
- Disbursement of the scholarship will be done in monthly installments based on the fee statement from the College to be furnished by the Scholar.



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Post Selection Formalities

- The first installment payable would be after the admission of the student to any college of his/her choice and upon submission of Xerox copy of the receipt from the college where the student has joined.
- Those students who are in the below poverty line category can claim 50% of their Scholarship amount which will be awarded before the admission formalities in the college and the balance 50% Scholarship amount will be disbursed in equal monthly installments after submission of Xerox copy of the Receipt confirming fee payment of the student to the college.



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Post Selection Formalities

- The Foundation's objective is to motivate the students to concentrate on studies and chase the goal of achieving 85% and above during the forthcoming board examination. This Scholarship should be one of the motivational factor for the students to work hard and score good marks.
- It may be noted that about 1000 students in a state will be awarded Scholarship and the Scholarship Liability for Kadamba Foundation will not exceed Rs. 25 Lacs. In case you find more than 1000 students getting 85% then the top 1000 students who fall under the 85% and above category will be given the scholarship amount. The list of winners will be announced in the website of www.ngofundraisers.com and www.kadambafoundation.org. No correspondence will be encouraged.



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Post Selection Formalities

- The Foundation also encourages bright students who belong to poor families to participate in this program and deserving students here would be given admission in the best college of his choice and the Foundation will take care of the tuition fees even if it exceeds the Scholarship amount. However, decisions will be taken based on the merit of the case.



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Role of NGOs in participating in the programme

- The role of NGOs is to identify the schools and colleges in their respective locations and the area which they would like to cover. They should speak to the Principal and convince them to motivate their students to participate in the Scholarship Programme.
- Once the identification of students are over and thereafter they will have to attend to the queries and complaints, if any, from the schools and the students and address the same. Cases which needs Head Office intervention need to be diverted to us.
- Coordinate with NGO Fundraisers and Kadamba Charitable Foundation.



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How will NGOs be compensated for their efforts ?

- The NGOs will have to get the application form filled up by the student get the same submitted to us. On the application registration fees they will be paid a sum of Rs. 75 per general category student and Rs. 20 for BPL students.
- The above payment will cover their expenses incurred in visiting schools, following up with the schools for registration from the students.
- Once the due date is over, then their role would be to just handle queries from schools and colleges during which period Rs. 2000 p.m. will be paid to the NGOs as their management expenses.



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How will the grant be disbursed ?

- The grant of Rs. 1.4 lacs will be disbursed in 3 stages.
- No sooner we get the registration fees from the students through NGOs, NGOs will get their share of grant within 15 days from receipt of the same.
- The grant of Rs. 2000 per month or Rs. 6000 per quarter will be sent in advance to handle the queries. The NGOs have to submit reports as required by us which will be informed at a later date. This grant will be released from the month of Sept. 2012 for a period of 30 months (10 months in an year). However, The approx total grant is estimated to be as follows :



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How will the grant be disbursed ?

- 1000 students per NGO x Rs. 75 75,000
- Rs. 2000 p.m. x 30 months 60,000
- Scholarship Exam if any 5,000

- Total 1,40,000



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Telecallers

- The NGO is expected to appoint 2 telecallers to take up the fundraising project and provide scholarship to the students.
- The telecallers will be shortlisted by the NGO finalized by NGO Fundraisers.
- The telecallers will be given online training by NGO Fundraisers.
- Depending upon the location, we may even invite the telecallers to come to Bangalore for 'on the job training' for a period of 2/3 days.



Role of NGO

- In order to become self sustainable, NGO Fundraisers will train the NGOs to understand the power of tele-fundraising. For the initial 3 months time, enough hand-holding exercise will be given by NGO Fundraisers to NGOs.
- The model of telecalling is introduced in Bangalore and other parts of this country like Hyderabad, Chennai, Kolkata, Mumbai, Delhi and few smaller towns like Shimoga, Hubli, Coimbatore, etc and it has proved to be the most sought after fundraising models by any NGO in this country today.



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Coupon System

- Introduce Rs. 2/5/10/20/50 Coupon systems in Shops & Establishments.
- Shop Keepers have to be approached to promote Nutritious Meal Programme and solicit donations of just Rs. 2/5/10/20/50 to those who visit their shops for purchase of products.
- We will do inshop promotions of putting up Posters / Leaflets and promote the programme.



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Coupon System

- Everyday if 100 people visit a shop and donate Rs. 2/- it comes to Rs. 200 per day.
- For 30 days it comes to Rs. 6000 from 1 shop.
- From 10 shops it comes to Rs. 60,000
- From 100 shops it comes to Rs. 6,00,000
- Even if shops take 1 year to give you Rs. 6 lacs, it is still worth making an attempt.



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How to apply

- Visit www.ngofundraisers.com, click apply and download the application form available in word or pdf formats.
- Fill up the application, attachment basic documents like NGO Registration Certificate and a Demand Draft for Rs. 5,000 favouring NPO Financial Services P Ltd, payable at Bangalore.
- 80-G / 12A / FCRA certificates are not mandatory. However, if it is available, please attach the documents.



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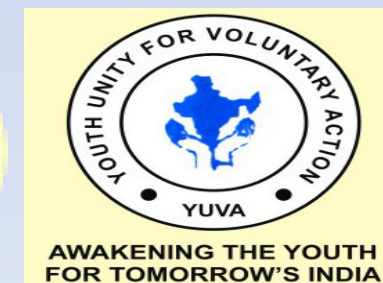
How to apply

- Once the application form is accepted then, the NGO must pay a visit to Bangalore to see the project execution of the programme as well as fundraising.
- Even without remitting Rs. 5,000 the NGOs can just pay Rs. 1000 towards orientation programme and understand the project better first and then apply.



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NGOs who have got our support





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220 Plus NGOs have associated
with us. You can view their names
in our website
www.ngofundriasers.com



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